



EH INNOVATIONS S.A.

THE BEST ALLIES FOR BIG BUSINESS



Innovation

Honesty

VALUES

Happiness

Respect

Responsibility

Teamwork





KEY PRINCIPLES:

- 1 Great ideas**
can come from anyone.
- 2 Opportunity**
is within everyone's reach.
- 3 Risk and mistakes**
are part of innovation.
- 4 Challenge is**
constant.

OUR MISION

"TO CREATE A NEXT-GENERATION CLOTHING COMPANY, HARNESSING THE POWER OF INNOVATION AND TECHNOLOGY."



OUR VISION

"TO CONTINUALLY GROW OUR POSITION AS A WORLD LEADER IN INTIMATE, SPORTS, AND CONTROL CLOTHING THROUGH INNOVATION AND HIGHLY TALENTED INDIVIDUALS, WHILE STAYING TRUE TO OUR SOCIAL AND ENVIRONMENTAL IDEALS."



BRAND PORTAFOLIO

In the fashion and textiles industry, brand identity is the key to standing out in a market full of creativity and competition.

At CH INNOVATIONS, we are experts in creating brands that will make you shine in the world of fashion. Our brand portfolio is a reflection of our dedication to excellence in design.



BRAND PORTAFOLIO

Licenses DTR

bebe

JLO
JENNIFER LOPEZ



Harry Potter



PROCESSES



1

PRODUCT DESIGN:

The Group integrates all steps of the retail and wholesale fashion process.



2

BRANDING

We help you solidify your brand and product image. We design and produce all labeling and packaging.



3

MANUFACTURING

We have production networks for all types of textiles.



4

CONTINUOUS QUALITY

Controls and Pre-shipment Inspections:

We guarantee compliance with agreed-upon conditions with the producer and equivalence.

PROCESSES

5



TRANSPORTATION and logistics

- Sea Transportation
- Air Transportation
- Land Transportation and OTM
- Customs Advisory.

6



ADVERTISING y mercadeo

The most important thing is to determine who consumes our products and, based on that research, develop strategies.

7



PLANNING y ejecución de proyectos

Establish what tasks need to be performed and who will do them. Execution is when deliverables are created.

8



DESING AND CONSTRUCTION of Stores and Retail Spaces:

Real estate expansion strategy in new markets.

9



In-Store Operations

Assistance for all commercial operational needs.

SALES CHANNELS

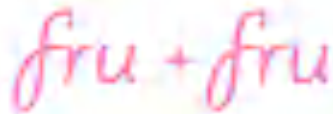
SALES CHANNELS



Regional Department Stores



Own Brand Stores



Department Stores



Pharmacy Wholesalers



SALES CHANNELS

Price Clubs



Catalogs



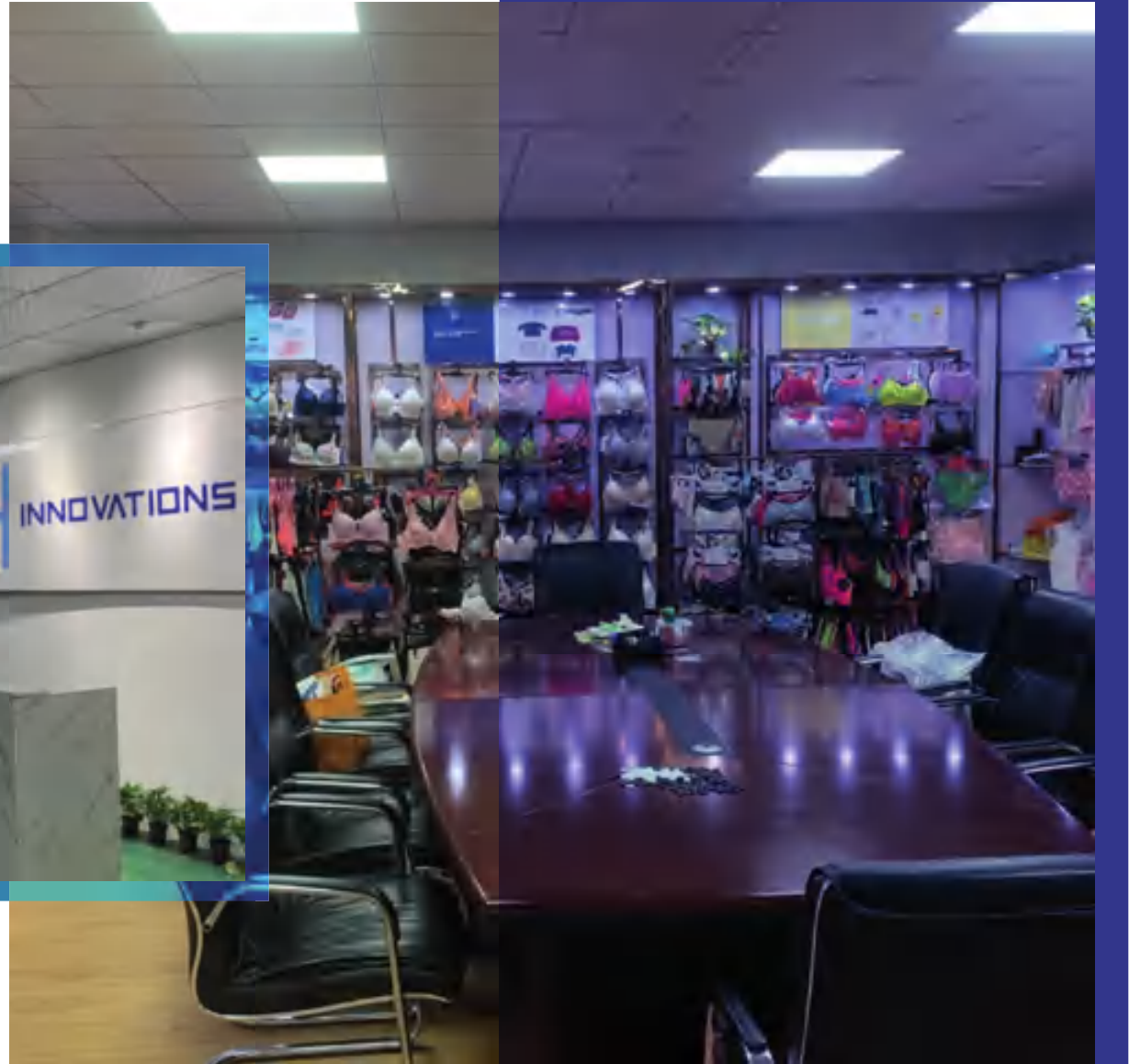
E-commerce



Supermarkets



OUR OPERATIONS



SOME OF OUR PRODUCTS

- WOMEN'S UNDERWEAR -



SOME OF OUR PRODUCTS

- WOMEN'S CONTROL GARMENTS -



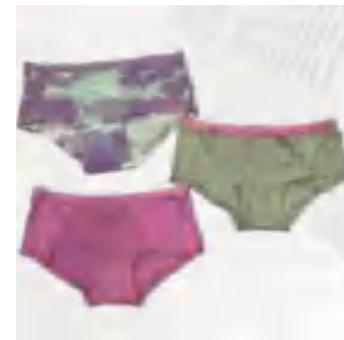
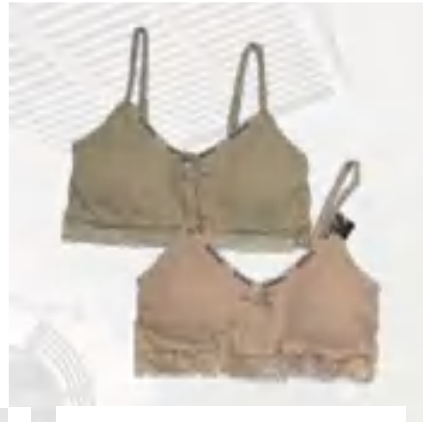
SOME OF OUR PRODUCTS

- LADIES' SLEEPWEAR -



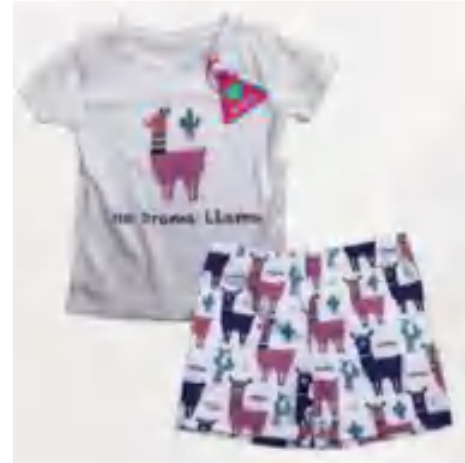
SOME OF OUR PRODUCTS

- GIRLS' UNDERWEAR -



SOME OF OUR PRODUCTS

- GIRLS' SLEEPWEAR -



SOME OF OUR PRODUCTS

- MEN'S UNDERWEAR -



SOME OF OUR PRODUCTS

- MEN'S CONTROL GARMENTS -



SOME OF OUR PRODUCTS

- BOYS' UNDERWEAR -



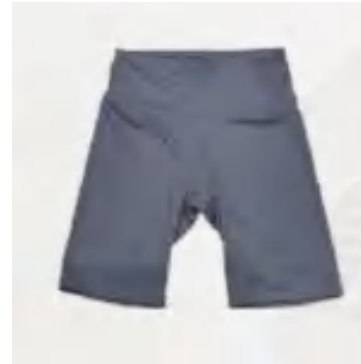
SOME OF OUR PRODUCTS

- WOMEN'S SPORTSWEAR -



SOME OF OUR PRODUCTS

- WOMEN'S SPORTSWEAR -



SOME OF OUR PRODUCTS

- SMART SPORTS ACCESSORIES -



SOME OF OUR PRODUCTS

- INTIMATE ACCESSORIES -



“

OUR PARTNERS AND PRODUCTION NETWORKS ARE GROWING EVERY DAY, AND WE WOULD LOVE FOR YOU TO BE PART OF OUR SUCCESS.

”



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